



Caldwell Butler
& Associates



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Greg Butler, President

Mr. Butler is President of Caldwell Butler & Associates, a leading firm dedicated to improving hospital performance through the implementation of advanced quality methods. Greg brings more than 30 years of experience in the healthcare industry and is a national speaker. Greg is a published author on innovation, transformational initiatives, and improving accountability within the healthcare environment. During his career, Greg has held leadership positions with some of the country's leading healthcare manufactures, service providers and performance improvement consulting firms. His experience includes leadership positions with Abbott Laboratories, VHA, and Cardinal Health. His experience spans the development of new products, innovative pharmacy services, supply chain programs and consulting services. Greg's multi-faceted background provides him with expertise to rapidly analyze clients' needs and match them to applicable methods for optimizing their performance. Greg is the author of *What Top-Performing Healthcare Organizations Know; 7 Proven Steps for Accelerating and Achieving Change* published by the American College of Healthcare Executives. Greg's areas of expertise include:

- Strategic planning and business plan development
- Creating the environment of change and bias toward action
- Improving organizational accountability and implementation
- Application of advanced quality and cost reduction methods
- Improving patient flow and throughput
- Certified in Lean-Six Sigma and advanced quality methodologies

Greg has assisted hospitals with improving productivity and lowering operating costs for the past 15 years. He uses his experience to develop effective solutions for the many challenges facing his clients. His expertise includes developing strategies for:

- Improving financial performance
- Eliminating quality waste
- Reducing emergency room wait times
- Expanding Operating Room capacity and improving efficiency
- Reducing length of stay
- Improving patient satisfaction

During Greg's career, he has been directly involved in GPO contracting strategies, supply chain solutions, anesthesia services respiratory care, pharmacy operations and operating room logistics. Greg's diverse background in healthcare provides him with the ability to understand client needs and assemble the appropriate resources to achieve their objectives.

Extensive Experience in Hospital Operations

Prior to joining Caldwell Butler & Associates, Greg served as Senior Vice President for Cardinal Health Clinical Consulting & Services, Vice President of Marketing and Business Development for Owen Healthcare and Senior Director for VHA/Novation. Greg holds an MBA from the University of Texas at Dallas and a BBA from Texas Tech University.